11-14.03.2025

EXPOCENTRE Fairgrounds, Moscow, Russia

22.01.2024

DRAFT SCHEDULE OF THE FORUM BUILDING THE FUTURE OF RUSSIA TOGETHER



EXPOCENTRE Fairgrounds, Moscow, Russia

		10 MARCH (Monday)
1.	9:00-18:00	Urban tours to new buildings in Moscow
	Moscow	Organised by ERZ.RF, EXPOCENTRE AO
		11 MARCH (Tuesday)
2.	10:30–12:00 TOP ZhK Hall, Forum Pavilion	Panel discussion on how to make cities better. An open dialogue between government and business
3.	10:30–14:30 Blue Hall, Pavilion No.2	Organised by the National Association of Home Builders, ERZ.RF, EXPOCENTRE AO Strategic session on management of apartment buildings Organised by ERZ.RF, EXPOCENTRE AO, the Association of Organisations Providing Services in the Field of Management of Apartment Houses 'New Quality'
4.	10:30–12:00 Western Hall, Forum Pavilion	Trends of the modern architecture Organised by ERZ.RF, the Development School, EXPOCENTRE AO
5.	10:30–15:00 Southern Hall, Forum Pavilion	Digitalisation in housing development The Sales stage Organised by ERZ.RF, EXPOCENTRE AO
6.	10:30–12:15 Marble Hall, Forum Pavilion	Panel discussion on bank lending to real estate development in the face of declining demand Organised by the Builders of Russia Union, ERZ.RF, EXPOCENTRE AO
7.	10:30–12:30 Business+ Area, Forum Pavilion	Margin management of a property development product Organised by ERZ.RF, EXPOCENTRE AO

8.	10:30–14:30 SkyLight Hall, Congress Centre	Buildings of children's educational establishments from a developer
9.	10:30–11:45 Press Hall,	Organised by ERZ.RF, EXPOCENTRE AO, IMAGO Masterclass on integrating art in a residential complex
	Congress Centre	Organised by ERZ.RF, EXPOCENTRE AO
10.	10:30-12:15	Construction of apartment buildings from prefabricated
	Crystal Area,	reinforced concrete structures: panel and modular housing
	Pavilion No. 1, Balcony	construction
		Organised by ERZ.RF, EXPOCENTRE AO
11.	12:00-13:15	Who needs a master plan for a residential complex?
	Western Hall, Forum Pavilion	Organised by the National Association of Home Builders, the Russian Chamber of Commerce and Industry, ERZ.RF, the Development School, EXPOCENTRE AO
12.	12:00-13:15	Masterclass on being an innovative company: how to lead the
	Press Hall,	market
	Congress Centre	
12	12.20 14.00	Organised by ERZ.RF, EXPOCENTRE AO
15.	12:30–14:00 TOP ZhK Hall,	Panel discussion on housing development: what is going on
	Forum Pavilion	and what to do?
	Torum Tavinon	Organised by ERZ.RF, EXPOCENTRE AO
14.	12:30-14:30	Panel discussion on what a new apartment building will look
	Marble Hall, Forum Pavilion	like in 10–20 years
		Organised by ERZ.RF, EXPOCENTRE AO
15.	12:30–14:15 Crystal Area, Pavilion No. 1,	Facade solutions for apartment buildings
	Balcony	
1.5	4	Organised by ERZ.RF, EXPOCENTRE AO
16.	12:45–14:30	Disputes over the quality of individual housing
	Business+ Area,	
	Forum Pavilion	Organised by the National Association of Home Builders, ERZ.RF, EXPOCENTRE AO
17.	13:15-14:30	Functions and facilities on pedestrian streets in today's
	Western Hall, Forum Pavilion	residential complexes
		Organised by the National Association of Home Builders, ERZ.RF, the Development School, EXPOCENTRE AO
18.	10.00	Masterclass on incentive systems for top managers of
	Press Hall, Congress Centre	property development companies
		Organised by ERZ.RF, EXPOCENTRE AO

19.	15:30–18:30	Show finals of the TOP Residential Complex 2025. The Best
	TOP ZhK Hall, Forum Pavilion	New Residential Complex in Russia
	Torum Tuvinon	Organised by the National Association of Home Builders, ERZ.RF, EXPOCENTRE AO
		12 MARCH (Wednesday)
20.	10.00	Integrated territorial development: improving legislation
	TOP ZhK Hall, Forum Pavilion	and the best practices
	Forum Pavillon	Organised by ERZ.RF, EXPOCENTRE AO
21.	10:30-12:00	Beauty, quality, and budget: how to strike a balance when
	Western Hall,	landscaping?
	Forum Pavilion	
		Organised by ERZ.RF, the Development School, EXPOCENTRE AO
22.	10:30-15:00	Digitalisation in housing development. Smart new buildings
	Southern Hall,	The Operation stage
	Forum Pavilion	One wind has EDZ DE EVDOCENTRE AO
23.	10:30-11:30	Organised by ERZ.RF, EXPOCENTRE AO Water bodies from a developer
25.	Marble Hall,	water bodies from a developer
	Forum Pavilion	O : 11 EDZ DE EVDOGENTEDE AO
24.	10:30-14:00	Organised by ERZ.RF, EXPOCENTRE AO Panel on the one-storey Russia: promising trends and
27.	Business+ Area,	opportunities for frame-and-panel construction
	Forum Pavilion	opportunities for frame-and-panel construction
		Organised by ProDerevo, EXPOCENTRE AO
25.	10:30–13:45	Commercial property and street retail in a residential
	SkyLight Hall,	complex
	Congress Centre	
		Organised by ERZ.RF, EXPOCENTRE AO
26.	10:30-11:30	Masterclass on a facade system with solar panels
	Press Hall,	
	Congress Centre	Organised by ERZ.RF, EXPOCENTRE AO
27.	10:30-15:00	7 th International Forum on Translucent Structures , Windows,
	Quartz Area, Pavilion No. 1	Doors, Interior Solutions 2025
	1 aviiioii inu. I	Organised by the Russian Union of Designers, EXPOCENTRE AO
28.	10:30-12:30	Training for housing construction
	Crystal Area,	
	Pavilion No. 1,	
	Balcony	Organised by ERZ.RF, the Russian Chamber of Commerce and Industry (the Committee
		on Entrepreneurship in the Construction Sector of the Russian Chamber of Commerce and Industry), EXPOCENTRE AO
29.	11:00-15:00	Day of Suppliers and Buyers
	Seminar Hall No. 3,	B2B negotiations for the supply of materials for construction, decoration,
	Pavilion No. 2	repair and landscaping
		Organised by EXPOCENTRE AO

30.	11:00–17:00 Blue Hall, Pavilion No. 2	The Smart City – a sectoral project of the Ministry of Construction, Housing and Utilities of Russia
31.	11:45–12:45	Organised by the Smart City Competence Centre, EXPOCENTRE AO Storage areas: pram, bicycle, storage rooms
	Marble Hall,	
	Forum Pavilion	Organised by ERZ.RF, EXPOCENTRE AO
32.	11110 10110	Green construction of apartment buildings
	Press Hall, Congress Centre	
33.	12:00-13:30	Organised by ERZ.RF, EXPOCENTRE AO Infrastructure for children within residential complexes
33.	Western Hall, Forum Pavilion	Organised by ERZ.RF, the Development School, EXPOCENTRE AO
34.	12:45–14:15	Green construction of apartment buildings
	Crystal Area, Pavilion No. 1, Balcony	Organised by ERZ.RF, EXPOCENTRE AO
35.	13:00-14:45	Crisis management of property developers in a challenging
	Marble Hall, Forum Pavilion	economic environment
		Organised by ERZ.RF, the Development School, Development Academy, EXPOCENTRE AO
36.	10.00	Leisure infrastructure within residential complexes
	Western Hall, Forum Pavilion	
27		Organised by ERZ.RF, the Development School, EXPOCENTRE AO
37.	13:30–14:45 Press Hall, Congress Centre	Masterclass on dog friendly environment from a developer
38.	14:00-18:00	Organised by ERZ.RF, EXPOCENTRE AO Lighting of an artmost buildings and their territories
30.	SkyLight Hall, Congress Centre	Lighting of apartment buildings and their territories
20	0	Organised by ERZ.RF, EXPOCENTRE AO
39.	14:30–18:00 Marble Hall, Forum Pavilion	Energy efficient technologies in construction
4.0		Organised by Passive House Institute, EXPOCENTRE AO
40.	15:00–17:30	10 th Russian Meeting on the Development of Housing
	TOP ZhK Hall, Forum Pavilion	Construction in the Russian Federation and an award
		ceremony of the Top Residential Complex Contest
		Moderated by Leonid Kazinets, President at the National Association of Home Builders
		Speakers: Marat Khusnullin, Deputy Prime Minister of Russia Invited
		Irek Fayzullin, Minister of Construction, Housing and Utilities of Russia Invited

Housing and Utilities Services Invited Vladimir Efimov, Deputy Mayor of Moscow for Urban Policy and Construction Invited Olga Polyakova, Deputy Chair at the Bank of Russia Inviteda Vitaly Viter, Director General, TBM Confirmed participation Andrey Ivanenko, Director General, Samolet Group, Moscow Confirmed participation Yuri Zakharov, Director General, Zhelezno, Kirov Confirmed participation Organised by ERZ.RF, EXPOCENTRE AO 11. 14:30—18:30 Crystal Area, Pavilion No. 1, Balcony Panel discussion on property development company of the future 10:30—12:30 TOP ZhK Hall, Forum Pavilion Organised by ERZ.RF, EXPOCENTRE AO 13. MARCH (Thursday) Panel discussion on property development product beyond the creation of an object Organised by ERZ.RF, EXPOCENTRE AO 10:30—12:00 Western Hall, Forum Pavilion 10:30—12:00 Marble Hall, Forum Pavilion The Design and Construction stages 10:30—12:00 Marble Hall, Forum Pavilion 10:30—12:00 Marble Hall, Forum Pavilion 45. 10:30—12:00 Marble Hall, Forum Pavilion 46. 10:30—18:00 Business+ Area, Forum Pavilion 47. 10:30—12:00 SkyLight Hall, Congress Centre 48. 10:30—12:15 Crystal Area, Pavilion No. 1, Brick construction of apartment buildings Prick construction of apartment buildings			Sergey Pakhomov, Chair at the Russian State Duma Committee on Construction,
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Balcony Organised by ERZ.RF, EXPOCENTRE AO		Balcony	Organised by ERZ.RF, EXPOCENTRE AO

49.	11:00-12:00	Current R&D trends in glass production
	Quartz Area, Pavilion No. 1	Organised by Glass Research Institute, EXPOCENTRE AO
50.	11:00–15:00 Seminar Hall No. 3, Pavilion No. 2	Day of Suppliers and Developers B2B negotiations for the supply of materials for construction, decoration, repair and landscaping
		Organised by EXPOCENTRE AO
51.	12:15-14:00	Masterclass on workspaces for residents of compact flats –
	SkyLight Hall, Congress Centre	wide loggias and co-working spaces
		Organised by ERZ.RF, EXPOCENTRE AO
52.	12:15–13:15	Safety and security of living in residential complexes: are
	Marble Hall, Forum Pavilion	fences and checkpoints necessary?
52	40.00.44.00	Organised by ERZ.RF, EXPOCENTRE AO
55.	12:30–14:00 Western Hall,	Modern apartment graphics in comfort and business class
	Forum Pavilion	residential complexes: what is new?
5.1	10 20 14 15	Organised by ERZ.RF, the Development School, EXPOCENTRE AO
34.	12:30–14:15 Crystal Area, Pavilion No. 1, Balcony	Steel construction of apartment buildings
55.	13:00-15:30	Organised by ERZ.RF, EXPOCENTRE AO Teamwork in property development. How to retain the best
	TOP ZhK Hall, Forum Pavilion	personnel?
7.0	12.20.12.00	Organised by ERZ.RF, EXPOCENTRE AO
56.	13:30–15:00 Marble Hall, Forum Pavilion	Development of public spaces from a developer
57	4 4 4 7 4 7 4 7	Organised by ERZ.RF, EXPOCENTRE AO
37.	14:15–15:45 SkyLight Hall, Congress Centre	Masterclass on integration of cultural heritage objects into residential complexes
		Organised by ERZ.RF, EXPOCENTRE AO
58.	14:30–16:00 Western Hall, Forum Pavilion	Health of the nation: conditions for sports and medicine in residential complexes
		Organised by ERZ.RF, the Development School, EXPOCENTRE AO
59.	14:30–16:15	Waterproofing of underground car parks
	Crystal Area, Pavilion No. 1,	
	Balcony	Organised by ERZ.RF, EXPOCENTRE AO

60.	15:30–16:30 Marble Hall, Forum Pavilion	Barrier-free environment and infrastructure for the elderly and persons with disabilities
61.	16:00–18:00 TOP ZhK Hall, Forum Pavilion	Organised by ERZ.RF, EXPOCENTRE AO Summit for purchasing directors on purchasing management in development
62.	16:00–18:00 SkyLight Hall, Congress Centre	Organised by ERZ.RF, EXPOCENTRE AO Parking spaces in residential complexes Organised by ERZ.RF, EXPOCENTRE AO
63.	16:30–18:00 Western Hall, Forum Pavilion	Religious sites and their location within large-scale development
64.	16:45–18:00 Marble Hall, Forum Pavilion	Organised by ERZ.RF, the Development School, EXPOCENTRE AO Lecture on approval of diversion from design norms after cancellation of special technical conditions Organised by ERZ.RF, EXPOCENTRE AO
		14 MARCH (Friday)
65.	10:30–15:00 TOP ZhK Hall, Forum Pavilion	Summit for development directors on land for construction, exiting the home region
66.	10:30–12:00 Western Hall, Forum Pavilion	Organised by ERZ.RF, EXPOCENTRE AO Entrances and entrance groups: ten rules of a modern residential complex in 2025
67.	10:30–13:00 Southern Hall, Forum Pavilion	Organised by the Development School, ERZ.RF, EXPOCENTRE AO AI in property development Organised by ERZ.RF, EXPOCENTRE AO
68.	10:30–11:45 Marble Hall, Forum Pavilion	Installment payments are the queen of sales 2025 Organised by ERZ.RF, EXPOCENTRE AO
69.	10:30–12:30 Business+ Area, Forum Pavilion	Sales launch, components of success Organised by ERZ.RF, EXPOCENTRE AO
70.	10:30–12:00 SkyLight Hall, Congress Centre	Branding in property development Organised by ERZ.RF, EXPOCENTRE AO
71.	10:30–12:30 Press Hall,	Specifics of marketing and sales of individual housing construction

	Congress Centre	
7.0		Organised by ERZ.RF, EXPOCENTRE AO
72.	10:30–12:30 Quartz Area,	New mechanics in property development that work
	Pavilion No. 1	Organised by ERZ.RF, EXPOCENTRE AO
73.	10:30–12:00 Crystal Area, Pavilion No. 1, Balcony	What has changed in the eight months after 1 July 2024
74.	12.00 12.20	Organised by ERZ.RF, EXPOCENTRE AO
/4.	12:00–13:30 Western Hall, Forum Pavilion	Public spaces of apartment buildings outside entrance groups
		Organised by ERZ.RF, the Development School, EXPOCENTRE AO
75.	12:00–15:00 Southern Hall, Forum Pavilion	Engineering services for apartment buildings and flats
76.	12:15-13:30	Organised by ERZ.RF, EXPOCENTRE AO Viral marketing in property development
, 01	SkyLight Hall, Congress Centre	
77	12:45-15:00	Organised by ERZ.RF, EXPOCENTRE AO Delivering on the plan. Non-trivial ways to stimulate sales in
//.	Marble Hall,	Delivering on the plan. Non-trivial ways to stimulate sales in
	Forum Pavilion	property development
70	15 15 15 00	Organised by ERZ.RF, EXPOCENTRE AO
/8.	12:45–15:00	Effective PR tools on the property development market
	Press Hall, Congress Centre	Expert: Elena Mironenko, Head of Sales, Lider, Samara
		Organised by ERZ.RF, EXPOCENTRE AO
79.	12:45–15:00 Quartz Area, Pavilion No. 1	Long-term consumer relationships in property development
		Organised by ERZ.RF, EXPOCENTRE AO
80.	12:15–13:30 Crystal Area, Pavilion No. 1, Balcony	Research in property development and explosive sales growth
		Organised by ERZ.RF, EXPOCENTRE AO
81.	13:30–15:00 Western Hall, Forum Pavilion	Facade lighting of apartment buildings: tips and pitfalls
0.2	40.00 47.00	Organised by ERZ.RF, the Development School, EXPOCENTRE AO
82.	13:30–15:00 Business+ Area, Forum Pavilion	In-house sales team in property development vs brokers
	1 Orum Favillon	Organised by ERZ.RF, EXPOCENTRE AO

83.	13:45–15:00 SkyLight Hall, Congress Centre	Marketing agencies or in-house teams? Organised by ERZ.RF, EXPOCENTRE AO
84.	13:45–15:00 Crystal Area, Pavilion No. 1, Balcony	In-house metering in property development Organised by ERZ.RF, EXPOCENTRE AO

Subject to alteration